

The Center on Philanthropy at Indiana University **Strategic Plan Summary 2010–2015**

■ MISSION

The Center on Philanthropy increases the understanding of philanthropy and improves its practice worldwide.

Philanthropy encompasses formal and informal voluntary association, voluntary giving, and voluntary action and thus is a powerful force in shaping all societies. The Center on Philanthropy is committed to knowledge creation, dissemination, and education for engaged community volunteers, donors, nonprofit leaders, fundraising executives, policy makers, students, and scholars.

The Center's programs support the development of professionally trained practitioners and scholars, resulting in more efficiently and effectively operated nonprofits and nongovernmental organizations, more engaged volunteers and donors, and increased and effective philanthropy in the United States and globally.

■ VISION

The Center on Philanthropy at Indiana University will significantly increase the understanding of philanthropy and improve its practice for the benefit of humankind.

■ STRATEGIC GOALS

In achieving its mission to increase the understanding of philanthropy and to improve its practice, the Center will focus on the following strategic goals:

- 1. DEVELOP PHILANTHROPIC RESEARCH:** Develop an understanding of the philanthropic process of associating, giving, volunteering, and fundraising by developing knowledge through research.
Goal: Conduct research and create new knowledge that increases the understanding of philanthropy and the nonprofit sector nationally and internationally, providing information that can be used to engage donors and manage organizations.
Contact: Una Osili: uosili@iupui.edu
- 2. PROVIDE DEGREE PROGRAMS:** Teach theory and further best practices related to the philanthropic process and nonprofit structures by providing educational programs for undergraduate and graduate students, ranging from the Bachelor of Arts, Master of Arts, and Ph.D. in Philanthropic Studies degree programs to the Master of Public Affairs with a Nonprofit Management concentration.
Goal: Continue the national and international leadership of the Center's academic programs by teaching theory and furthering best practices related to the philanthropic process and nonprofit structures by providing educational programs in Philanthropic Studies for undergraduate and graduate students.
Contact: Dwight Burlingame: dburling@iupui.edu

3. IMPROVE PROFESSIONAL DEVELOPMENT:

Develop public service and continuing education training based on the Center's knowledge creation for citizen volunteers, fundraisers, and executives in the nonprofit sector through The Fund Raising School (TFRS), the Lake Institute on Faith & Giving (LI), the Women's Philanthropy Institute (WPI), and a range of professional development programs, seminars, and conferences offered in person and around the world through media, new media, innovative technology, and the web.

3.1: The Fund Raising School

Goal: Strengthen and expand The Fund Raising School as the leading provider of comprehensive fundraising training nationally and internationally.

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3.2: Women's Philanthropy Institute

Goal: Further the understanding of women's philanthropy worldwide through research, education, and knowledge dissemination.

Contact: Debra Mesch: dmesch@iupui.edu

3.3: Lake Institute on Faith & Giving

Goal: Foster greater understanding of the ways in which faith inspires and informs giving through research, education, and public seminars.

Contact: Bill Enright: wenright@iupui.edu

4. FOSTER INTERNATIONAL UNDERSTANDING:

Develop strategic international partnerships to incorporate a global perspective and an awareness of both the transnational and comparative dimensions of philanthropy that will sustain the Center's position as a world leader in the field.

Goal: Increase understanding of the global dimensions of philanthropy through research, education, training, and program development to inform policy, enhance practice, and increase comparative and transnational knowledge of philanthropy around the world.

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5. ADVANCE KNOWLEDGE DISSEMINATION:

Widely share and serve as a resource for knowledge on issues related to philanthropy and philanthropic traditions.

Goal: Implement clear, coordinated, and comprehensive communications and create national and international public affairs and education programs, media relations, convenings, seminars, and other programs to ensure the accessibility of knowledge that strengthens philanthropy and improves its practice.

Contact: Kim Gattle: kgattle@iupui.edu

6. DEVELOPMENT:

Develop and implement an ongoing and comprehensive model development program for the Center on Philanthropy. Engage prospective donors and increase the Center's global profile to ensure continued development of the Center, and position it for maximum impact in meeting the needs of the nonprofit sector and philanthropy around the globe.

Goal: Achieve success in securing the remaining \$32 million of the Center's \$100 million endowment campaign goal, resulting in a permanent stream of funding sufficient to support a School of Philanthropic Studies. Secure annual operating and program funds to support the Center's top priorities.

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