



The Center on Philanthropy
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Executive Summary
Million Dollar List
Second Quarter 2010

The Center on Philanthropy compiled a list of **466 gifts of \$1 million or more in the second quarter of 2010** that were announced in various newsletters, newspapers, and other publications. This is an increase of 19 percent from the 390 gifts reported in the first quarter of 2010. There were 18 gifts for disaster relief in the first quarter of 2010, and 1 gift for disaster relief in the second quarter of 2010. After removing these gifts from the counts, the change is from 372 to 465 gifts, which is an increase of 25 percent. The following summary shows the changes in donations from the first quarter and the second quarter of 2010. The Center on Philanthropy is tracking British Petroleum donations as a result of the oil spill that occurred in April 2010, but is not counting these as disaster gifts because they were given as reparations to aid the region affected by the spill.

The tabulation of million dollar gifts is estimated by Arthur C. Frantzreb, creator of the original Million Dollar List, to be one-fourth to one-half of the gifts actually consummated during the quarter. Gifts to health care, religious organizations, cultural institutions, social service agencies and other organizations are not reported in a systematic way by any one source.

Changes from the First Quarter 2010 to the Second Quarter 2010

- The number of gifts from individual donors increased from 165 to 196, or an increase of over 18 percent. In the first quarter of 2010, there were 3 disaster gifts from individuals, but in the second quarter of 2010 there were no gifts from individuals for disaster efforts. Without the disaster relief contributions, the change is from 162 to 196, or an increase of almost 21 percent.
- The total number of corporate, foundation, and other institutional gifts increased from 225 to 270, or by 20 percent. In the first quarter of 2010, there were 15 disaster gifts, but in the second quarter of 2010 there was 1 disaster gift. Without the disaster relief contributions, the change is from 210 to 269, or an increase of over 28 percent. Of the 270 gifts in the second quarter of 2010, there were 28 gifts from other institutions not included as corporations or foundations (such as graduating classes, unions, or fraternal organizations) on which further comparative analysis is not included.
- The number of corporate donations rose from 72 to 85, or by over 18 percent. In the first quarter of 2010, there were 4 gifts for disaster efforts, but there were no disaster gifts from corporations in the second quarter of 2010. Without the disaster relief contributions, the change is from 68 to 85, or an increase of 25 percent.

- The number of foundation gifts rose from 144 in the first quarter to 157 in the second quarter of 2010. There were 10 foundation gifts for disaster relief in the first quarter of 2010, while there were no disaster gifts in the second quarter of 2010. Without the gifts for disaster relief, the change is from 134 to 157, or an increase of over 17 percent.
- The number of gifts from all donors combined increased from 390 to 466, or over 19 percent. Excluding gifts for disaster relief from both quarters, the change is from 372 to 465, an increase of 25 percent.

Changes from Second Quarter 2009 to Second Quarter 2010

- The number of gifts from individual donors increased from 133 to 196, an increase of over 47 percent. There were no individual gifts for disaster relief in the second quarter of 2009 and none in the second quarter of 2010.
- The number of corporate, foundation, and other institutional gifts decreased from 283 to 270, or almost 5 percent. There was 1 institutional gift for disaster relief in the second quarter of 2009 and 1 in the second quarter of 2010. With these disaster relief gifts excluded, the change is from 282 to 269, a decrease over 4 percent. Of the 270 gifts in the second quarter of 2010, there were 28 gifts from other institutions not included as corporations or foundations (such as graduating classes, unions, or fraternal organizations) on which further comparative analysis is not included.
- The number of corporate donations rose from 38 to 85, or by almost 124 percent. There was 1 corporate gift to disaster relief in the second quarter of 2009, and none in the second quarter of 2010. Excluding disaster giving from corporations, there was an increase of almost 130 percent.
- The number of foundation grants fell from 236 to 157, or over 33 percent. There were no foundation gifts for disaster relief in the second quarter of 2009, and there were no disaster gifts in the second quarter of 2010.
- The total number of gifts from individuals, foundations, corporations, and other donors rose from 416 to 466, which is an increase of 12 percent. Removing all disaster relief gifts from the second quarters of 2009 and 2010, the change is from 415 to 465, an increase of 12 percent.

Announced gifts of a million dollars or more tend to be concentrated in higher education. From descriptions provided in the press about the purpose of a gift and the name of the recipient organization, the gifts announced in the first quarter may be categorized as follows in Table 1. This is an approximation based on the best information available.

Table 1

Allocation of gifts of \$1 million and above as a percentage of the number of gifts and of the dollar amount of the gifts, second quarter 2010

Type of recipient	Number of gifts	Percent of total number	Dollar amount	Percent of total dollars
Higher education	254	55	1,491,292,821	53
Other education (K-12, libraries, tutoring, etc.)	25	5	80,925,000	3
Health	38	8	199,299,425	7
Arts, culture, humanities	28	6	235,100,000	8
Overseas recipient	16	3	78,569,449	3
International affairs, development, relief	8	2	161,900,000	6
Human services	26	6	69,578,340	2
Public-society benefit (federated campaigns, human rights, civil liberties and civil rights, scientific & social science research, community foundations)	33	7	190,913,231	7
Government agency (other than school)	14	3	207,200,000	7
Environment (zoos, animals, climate)	8	2	33,100,000	1
Foundations	14	3	70,660,000	3
Religion	1	<1	1,000,000	<1
Recipients in more than one subsector or organization name(s) not specified	1	<1	2,000,000	<1
Total*	466	*	2,821,538,266	*

* percentages may not equal 100 due to rounding.

More information about these gifts and about the Center on Philanthropy at Indiana University can be found at <http://www.philanthropy.iupui.edu>.

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“Increasing the understanding of philanthropy, improving its practice, and enhancing participation in philanthropy.”