



The Center on Philanthropy
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Executive Summary
Million Dollar List
First Quarter 2010

The Center on Philanthropy compiled a list of **390 gifts of \$1 million or more in the first quarter of 2010** that were announced in various newsletters, newspapers, and other publications. This is a decrease of less than 2 percent from the 396 gifts reported in the fourth quarter of 2009. There were no gifts for disaster relief in the fourth quarter of 2009, but 18 gifts for disaster relief in the first quarter of 2010. After removing these gifts from the counts, the change is from 396 to 372 gifts, which is a decrease of over 6 percent. The following summary shows the changes in donations from the previous quarter and previous year to the first quarter of 2010.

The tabulation of million dollar gifts is estimated by Arthur C. Frantzreb, creator of the original Million Dollar List, to be one-fourth to one-half of the gifts actually consummated during the quarter. Gifts to health care, religious organizations, cultural institutions, social service agencies and other organizations are not reported in a systematic way by any one source.

Changes from the Fourth Quarter 2009 to the First Quarter 2010

- The number of gifts from individual donors decreased from 169 to 165, or a decrease of over 2 percent. In the fourth quarter of 2009, there were no gifts for disaster efforts, but there were 3 disaster gifts from individuals in the first quarter of 2010. Without the disaster relief contributions, the change is from 169 to 162, or a decrease of almost 1 percent.
- The total number of corporate, foundation, and other institutional gifts decreased from 227 to 225, or by almost 1 percent. In the fourth quarter of 2009, there were no gifts for disaster efforts, but there were 15 disaster gifts in the first quarter of 2010. Without the disaster relief contributions, the change is from 227 to 210, or a decrease of over 7 percent. Of the 225 gifts in the first quarter of 2010, there were 9 gifts from other institutions not included as corporations or foundations (such as graduating classes, unions, or fraternal organizations) on which further comparative analysis is not included.
- The number of corporate donations rose from 45 to 72, or by 60 percent. In the fourth quarter of 2009, there were no gifts for disaster efforts, but there were 4 disaster gifts from corporations in the first quarter of 2010. Without the disaster relief contributions, the change is from 45 to 68, or a decrease of over 51 percent.

- The number of foundation gifts fell from 170 to 144, or over 15 percent. There were 10 foundation gifts for disaster relief in the first quarter of 2010, while there were no disaster gifts in the fourth quarter of 2009. Without the gifts for disaster relief, the change is from 170 to 134, or a decrease of over 21 percent.
- The number of gifts from all donors combined fell from 396 to 390, or almost 2 percent. Excluding gifts for disaster relief from both quarters, the change is from 396 to 372, a decrease of less than 5 percent.

Changes from First Quarter 2009 to First Quarter 2010

- The number of gifts from individual donors increased from 128 to 165, an increase of almost 29 percent. There were no individual gifts for disaster relief in the first quarter of 2009 and 3 in the first quarter of 2010. With these disaster relief gifts excluded, the change is from 128 to 162, an increase of almost 27 percent.
- The number of corporate, foundation, and other institutional gifts decreased from 288 to 225, or almost 22 percent. There were no institutional gifts for disaster relief in the first quarter of 2009 and 15 in the first quarter of 2010. With these disaster relief gifts excluded, the change is from 288 to 210, a decrease of 27 percent. Of the 225 gifts in the first quarter of 2010, there were 9 gifts from other institutions not included as corporations or foundations (such as graduating classes, unions, or fraternal organizations) on which further comparative analysis is not included.
- The number of corporate donations rose from 46 to 72, or by over 56 percent. There were no corporate gifts to disaster relief in the first quarter of 2009, and 4 in the first quarter of 2010. Excluding disaster giving from corporations, there was an increase of almost 48 percent.
- The number of foundation grants fell from 235 to 144, or over 63 percent. There were 15 foundation gifts for disaster relief in the first quarter of 2010, while there were no disaster gifts in the first quarter of 2009. Excluding these gifts, the change is from 235 to 129, or a decrease of over 45 percent.
- The total number of gifts from individuals, foundations, corporations, and other donors fell from 416 to 390, which is a decrease of over 6 percent. Removing all disaster relief gifts from the first quarters of 2008 and 2009, the change is from 416 to 372, a decrease of almost 11 percent.

Announced gifts of a million dollars or more tend to be concentrated in higher education. From descriptions provided in the press about the purpose of a gift and the name of the recipient organization, the gifts announced in the first quarter may be categorized as follows in Table 1. This is an approximation based on the best information available.

Table 1**Allocation of gifts of \$1 million and above as a percentage of the number of gifts and of the dollar amount of the gifts, first quarter 2010**

Type of recipient	Number of gifts	Percent of total number	Dollar amount	Percent of total dollars
Higher education	181	46	1,063,502,853	49
Other education (K-12, libraries, tutoring, etc.)	45	12	303,025,000	14
Health	34	9	191,277,032	9
Arts, culture, humanities	16	4	109,900,000	5
Overseas recipient	4	1	19,000,000	1
International affairs, development, relief	31	8	103,000,000	5
Human services	19	5	41,730,000	2
Public-society benefit (federated campaigns, human rights, civil liberties and civil rights, scientific & social science research, community foundations)	33	9	134,850,000	6
Government agency (other than school)	1	<1	1,400,000	<1
Environment (zoos, animals, climate)	5	1	10,100,000	1
Foundations	15	4	72,480,000	3
Religion	2	1	6,200,000	<1
Recipients in more than one subsector or organization name(s) not specified	4	1	128,530,000	6
Total*	416	*	2,184,994,885	*

* percentages may not equal 100 due to rounding.

More information about these gifts and about the Center on Philanthropy at Indiana University can be found at <http://www.philanthropy.iupui.edu>.

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“Increasing the understanding of philanthropy, improving its practice,
and enhancing participation in philanthropy.”