



**The Center on Philanthropy**  
**AT INDIANA UNIVERSITY**  
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**Executive Summary**  
**Million Dollar List**  
**Third Quarter 2009**

The Center on Philanthropy compiled a list of **380 gifts of \$1 million or more in the third quarter of 2009** that were announced in various newsletters, newspapers, and other publications. This is less than the number of gifts reported in the second quarter of 2009. There was one gift for disaster relief in the second quarter of 2009, but no gifts for disaster relief in the third quarter of 2009. After removing these gifts from the counts, the change is from 415 to 380 gifts, which is a decrease of 8 percent. The following summary shows the changes in donations from the previous quarter and previous year to the third quarter of 2009.

*The tabulation of million dollar gifts is estimated by Arthur C. Frantzreb, creator of the original Million Dollar List, to be one-fourth to one-half of the gifts actually consummated during the quarter.* Gifts to health care, religious organizations, cultural institutions, social service agencies and other organizations are not reported in a systematic way by any one source.

**Changes from the Second Quarter 2009 to the Third Quarter 2009**

- The number of gifts from individual donors increased from 133 to 154, or an increase of nearly 16 percent. There were no gifts from individuals to disaster relief in either quarter.
- The total number of corporate, foundation, and other institutional gifts decreased from 283 to 226, or more than 20 percent. In the second quarter of 2009, there was one gift for disaster relief efforts, but there were no disaster gifts in the third quarter of 2009. Without the disaster relief contributions, the change is from 282 to 226, or a decrease of nearly 20 percent. Of the 226 gifts in the third quarter of 2009, there were 8 gifts from other institutions not included as corporations or foundations (such as graduating classes, unions, or fraternal organizations) on which further comparative analysis is not included.
- The number of corporate donations rose from 38 to 49, or by nearly 29 percent. There was one corporate donation for disaster relief in the second quarter of 2009, while there were no disaster gifts in the third quarter of 2009.
- The number of foundation gifts fell from 236 to 169, or more than 28 percent. There were no foundation gifts for disaster relief in the second or third quarter of 2009.

- The number of gifts from all donors combined fell from 416 to 380, a decrease of nearly 9 percent. Excluding gifts for disaster relief from both quarters, the change is from 415 to 380.

### **Changes from Third Quarter 2008 to Third Quarter 2009**

- The number of gifts from individual donors decreased from 170 to 154, a decrease of more than 9 percent. There were no gifts for disaster relief in the third quarter of 2009 or the third quarter of 2008.
- The number of corporate, foundation, and other institutional gifts decreased from 310 to 226, a change of 27 percent. There were 11 institutional gifts for disaster relief in the third quarter of 2008, but none in the third quarter of 2009. With these disaster relief gifts excluded, the change is from 299 to 226, a decrease of more than 24 percent. Of the 226 gifts in the third quarter of 2009, there were 8 gifts from other institutions not included as corporations or foundations (such as graduating classes, unions, or fraternal organizations) on which further comparative analysis is not included.
- The number of corporate donations fell from 70 to 49, or 30 percent. There were nine corporate gifts to disaster relief in the third quarter of 2008, and none in the third quarter of 2009. Excluding disaster giving from corporations, the change is a decrease of nearly 20 percent.
- The number of foundation grants fell from 228 to 169, or less than 26 percent. There were two foundation gifts for disaster relief in the third quarter of 2008, while there were no disaster gifts from foundations in the third quarter of 2009. Excluding these gifts, the change is from 226 to 169, or a decrease of more than 25 percent.
- The total number of gifts from individuals, foundations, corporations, and other donors fell from 480 to 380, which is a decrease of nearly 21 percent. Removing all disaster relief gifts from the second quarters of 2008 and 2009, the change is from 469 to 380, a decrease of about 19 percent.

Announced gifts of a million dollars or more tend to be concentrated in higher education. From descriptions provided in the press about the purpose of a gift and the name of the recipient organization, the gifts announced in the second quarter may be categorized as follows in Table 1. This is an approximation based on the best information available.

**Table 1**

**Allocation of gifts of \$1 million and above as a percentage of the number of gifts and of the dollar amount of the gifts, third quarter 2009**

Type of recipient	Number of gifts	Percent of total number	Dollar amount	Percent of total dollars
Higher education	180	47.4	1,598,111,152	44.9
Other education (K-12, libraries, tutoring, etc.)	26	6.8	61,602,322	1.7
Health	41	10.8	354,751,634	10.0
Arts, culture, humanities	18	4.7	60,750,000	1.7
Overseas recipient	19	5.0	544,847,728	15.3
International affairs, development, relief	11	2.9	637,944,093	17.9
Human services	17	4.5	38,063,565	1.1
Public-society benefit (federated campaigns, human rights, civil liberties and civil rights, scientific & social science research, community foundations)	27	7.1	99,913,795	2.8
Government agency (other than school)	9	2.4	68,121,061	1.9
Environment (zoos, animals, climate)	13	3.4	37,855,000	1.1
Foundations	13	3.4	39,100,000	1.1
Religion	4	1.1	8,400,000	<1
Recipients in more than one subsector or organization name(s) not specified	2	0.5	6,000,000	<1
<b>Total*</b>	<b>380</b>	<b>*</b>	<b>3,555,460,350</b>	<b>*</b>

\* percentages may not equal 100 due to rounding.

More information about these gifts and about the Center on Philanthropy at Indiana University can be found at <http://www.philanthropy.iupui.edu>.

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“Increasing the understanding of philanthropy, improving its practice,  
and enhancing participation in philanthropy.”