



Press Release

Contact: Tamara Rasberry
Phone: (202) 546-7202

FOR IMMEDIATE RELEASE
9 A.M. EDT, February 16, 2007

First-Annual Survey Shows Nonprofits Challenged by Recruiting Employment Growth Projected in 2007 for Full-Time Positions

WASHINGTON, Feb. 16 /PRNewswire/ -- Results of the first annual WorkforNonprofits.org 2007 Survey on Nonprofit Employment Practices released today showed recruitment in the non-profit sector continues to challenge organizations nationwide. Staffing projections for 2007 indicate 68 percent of nonprofits will create new full-time positions; however only 20 percent are increasing formal recruitment budgets.

"This first-of-its-kind survey gave us much-needed data surrounding the staffing challenges that nonprofit organizations face, including the lack of qualified candidates and limited recruitment budgets," said WorkforNonprofits.org President and Founder Lisa Brown Morton. "Nonprofit organizations lack resources to attract and retain qualified professionals. Information we gather helps us transform how nonprofits communicate and connect people with passion to organizations with purpose."

More than 115 nonprofit executives and human resources professionals responded to an online questionnaire that addressed such topics as recruiting strategies, staffing, recruitment budgets and projected staff size. The majority of respondents (22.5 percent) have annual operating budgets up to \$1 million and 21 percent of those who

participated have annual budgets of \$5 million to \$10 million. Survey participants spanned a variety of organizations across many industries including health and human services; advocacy; education; faith-based organizations; environmental agencies; and associations.

Responses to the 25-question survey showed that nonprofits have little-to- no recruitment budget to identify qualified candidates and compensation remains a critical factor in both recruitment and retention of highly qualified individuals to the nonprofit sector. Some 72 percent of respondents have less than \$5,000 in the budget to fill positions, and 51 percent of respondents have no budget at all.

More than 32 percent of respondents have a director of human resources on staff responsible for hiring practices; however, nearly 35 percent of participating executives said their human resources function is managed by someone with shared job responsibilities.

Growth for nonprofits' core staff is likely to remain the same - roughly 50 percent of respondents indicated they had not added to staff size in 2006 and 41 percent said their staffs had increased.

About WorkforNonprofits.org

WorkforNonprofits.org is an online career management portal for the nonprofit sector that launched as a one-stop staffing and employment solution for nonprofits and job seekers.

#