

Through its academic programs, the Center on Philanthropy educates the future leaders of philanthropy and the nonprofit sector.

The Center pioneered Philanthropic Studies as an academic subject within the university tradition in 1987, exploring and explaining both the theory and practice of how and why philanthropy works. Offering master's and doctoral degrees in Philanthropic Studies as well as lifelong learning opportunities, the Center applies a unique liberal arts approach, one that studies and teaches the subject from a variety of disciplines, using both qualitative and quantitative approaches. This investigation deepens our understanding of an integral part of society and how the public, private, and nonprofit sectors interact.

Taking a leadership role, both nationally and internationally, the Center is respected as a driving force in the growth of this burgeoning field. Many university programs now in existence sought advice from the Center in developing their activities and curricula, and it continues to foster similar academic programs around the world. It helped to create and participates in the University of Bologna's Master's Degree in International Studies in Philanthropy program (MISP). Collaborations with these and other university centers increase the capacity, strength, and accountability of the nonprofit sector.

## Why It Matters

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The quality of life in our society depends on the viability and success of the nonprofit sector. For the sector to thrive, its leaders need and deserve the best education possible. What is philanthropy? What motivates it? What impact does it have? How can we improve its practice? Access to the latest research, experience in understanding and applying it, and developing critical thinking about the complex issues confronting the nonprofit sector are fundamental to answering such questions and meeting the challenges of leadership for today and tomorrow.

As with any field of endeavor, education is a proven way to make a difference. With broader understanding comes the opportunity for broader impact. The academic programs at the Center on Philanthropy give future leaders of the field not only the practical knowledge they need to manage their organizations day to day, but also the deeper insights and larger context necessary to make sound decisions. Those insights lead to more effective work and a greater ability to achieve their missions.

- The Center offers the nation's first and only traditional-format Ph.D. program in Philanthropic Studies, which will prepare visionary executives for the nonprofit sector and supply professors and researchers to multiply the impact of the rising number of university programs in this field of study.
- Master's degree programs in Philanthropic Studies equip students to pursue careers in philanthropy and allow nonprofit executives to expand and update their knowledge and skills. The Center recruits and educates top students from around the globe.
- Approximately 265 graduate students currently are pursuing degree programs supported by Philanthropic Studies courses.
- "Studying with MISIP was the best part of my graduate education. My classes at the Center gave me a thorough background so that I could engage peers and professors from Italy, Brazil, Bulgaria, Zimbabwe, and other nations around the world about the global aspects of nonprofit/nongovernmental organization work. It will be an experience that will stay with me for a lifetime." Megan Ream, Development Coordinator, Continental Divide Trail Alliance and M.A. in Philanthropic Studies alumna.
- Graduates of the Center's academic programs help guide the work of organizations such as the Annie E. Casey Foundation, Lumina Foundation for Education, Peace College, Public Broadcasting Service (PBS) national headquarters, the University of Pittsburgh, and the federal Corporation for National and Community Service.
- More than 60 faculty members from 21 disciplines, including many recognized as the top scholars in their fields, teach, conduct research and offer more than 35 courses in Philanthropic Studies and nonprofit management.
- "Most faculty members elsewhere who have taught or done research on philanthropy and nonprofit management have done so in isolation from colleagues with similar interests and expertise. Indiana University is unique in the depth and scope of faculty expertise in those areas. The large number of high-quality faculty and students—and the Center's substantial investments in research—were the deciding factors in my decision to join Indiana University." Kirsten Grønbjerg, Efroymsen Chair in Philanthropy.
- The Joseph & Matthew Payton Philanthropic Studies Library and the Ruth Lilly Special Collections and Archives at the IUPUI University Library comprise the best resource of its kind in the world related to philanthropy and nonprofits.
- The Center on Philanthropy is a part of the IU School of Liberal Arts at IUPUI, and also collaborates closely with the Indiana University School of Public and Environmental Affairs.

To learn more about the Center on Philanthropy's academic programs, please contact Dwight Burlingame, Director, at 317.274.4200, or Student Services at 800.854.1612.





# The Center on Philanthropy AT INDIANA UNIVERSITY

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## Who We Are

The Center on Philanthropy at Indiana University is a leading academic center dedicated to increasing the understanding of philanthropy, improving its practice, and enhancing participation in philanthropy through research, teaching, public service and public affairs programs in philanthropy, fundraising, and management of nonprofit organizations. A part of the Indiana University School of Liberal Arts at Indiana University-Purdue University Indianapolis (IUPUI), the Center also collaborates closely with the Indiana University School of Public and Environmental Affairs. The Center operates programs on the IUPUI and IU Bloomington campuses.

According to *The NonProfit Times*, the Center and Indianapolis have developed into “a second nerve center, after Washington, D.C., for information, research and in-depth soul-searching in and about the charitable sector around the world. ... If [the Center] doesn’t have the information from its own top-flight sector research, it knows where to get it. ... [the Center is] the first stop for bringing the sector together to think and develop practical solutions.”

- Founded 1987; Created Philanthropic Studies field
- 50 staff members; Approximately 60 professors across Indiana University

## Core program areas

- Academic Programs
- Public Service and The Fund Raising School (TFRS)
- Public Affairs
- Philanthropic Services
- Research

## Academic programs that educate philanthropists, nonprofit sector leaders, and scholars

- World’s first traditional-format Ph.D. in Philanthropic Studies.
- First M.A. in Philanthropic Studies.
- M.P.A. in Nonprofit Management, offered with the IU School of Public and Environmental Affairs.
- Certificate and other programs, undergraduate through doctoral levels.
- Attracts students from around the world, including Japan, China, Mexico, Italy, and across the United States.

## Public Service and The Fund Raising School (TFRS)

- Trains approximately 8,000 professionals, volunteers and board members per year in ethical and effective fundraising. Classes are held in Indianapolis, across the nation and internationally.
- Customized programs are available, including training for major national nonprofits.

**Philanthropic Services** includes the Women’s Philanthropy Institute, the Lake Family Institute on Faith & Giving, and the Philanthropy Incubator. Provides customized programs for individual philanthropists, grantmaking organizations, and wealth advisors.

**The Women’s Philanthropy Institute** helps women realize their philanthropic potential, and assists fundraisers, donor advisers, and others who want to understand and empower women as donors.

**The Lake Family Institute on Faith & Giving** serves individuals, clergy, congregations, and other groups who want to explore the religious and spiritual aspects of philanthropy.

**The Philanthropy Incubator** provides interactive learning experiences, assisting participants in defining their philanthropy and then launching it.

The **Third Millennium Philanthropy and Leadership Initiative** strives to increase the number of people of color, women, and youth in philanthropic leadership roles and to understand the challenges they face.

**Books and Publications** for nonprofit professionals and scholars, including the IU Press Philanthropic and Nonprofit Studies series.

### Philanthropic Studies Library and Archives

- The Joseph and Matthew Payton Philanthropic Studies Library in IUPUI's University Library houses more than 22,000 volumes and receives hundreds of information requests annually.
- The Ruth Lilly Special Collections and Archives' extensive Philanthropy Collection includes papers of philanthropists, nonprofit sector organizations, and nearly 100 years of annual reports from more than 2,000 foundations.

### Research that increases understanding

Academic and applied research about giving, volunteering, and nonprofits nationally and in Indiana, including liberal arts and social science research that provides insights into human behavior.

#### Center on Philanthropy Panel Study (COPPS)

[www.philanthropy.iupui.edu/Research/COPPS.html](http://www.philanthropy.iupui.edu/Research/COPPS.html)

[www.philanthropy.iupui.edu/Research/Working\\_Papers.html](http://www.philanthropy.iupui.edu/Research/Working_Papers.html)

- Most comprehensive study tracking household giving and volunteering in the U.S. over time and how they are affected by and change with events in people's lives (marriage, divorce, illness, aging, tax policy changes, etc.).
- Clear, accurate picture of what is happening in philanthropy currently; can identify emerging/changing patterns and trends in a way that no other study can.
- COPPS is part of the University of Michigan's Panel Study of Income Dynamics (PSID), the largest, longest-running panel study in the world, with 8,000 households.

#### Giving USA [www.givingusa.org](http://www.givingusa.org)

- Published by the Giving USA Foundation; written and researched by the Center on Philanthropy.
- Only source of total annual U.S. charitable giving data; latest available information.

#### Indiana Nonprofit Sector: Scope and Dimensions [www.indiana.edu/~nonprof](http://www.indiana.edu/~nonprof)

- First comprehensive, systematic statewide look at Indiana nonprofits.
- A national model for how to examine the nonprofit sector in a state or region.
- Examines size, scope, employment, management, community, and public policy roles.

#### Cost Study (with Urban Institute) [www.coststudy.org](http://www.coststudy.org)

Examines and explains administrative and fundraising costs at nonprofits nationwide, including quality of reporting on IRS Forms 990, who does the fundraising, pros and cons of efficiency standards and cost ratios, and cost tracking abilities of nonprofits.

#### Philanthropic Giving Index

Semiannual national survey of fundraisers; gauges the climate for charitable giving currently and in the future; helps nonprofits benchmark and plan their fundraising.

#### Disaster/Crisis Giving

The Center is a leading national source of information on giving during disasters and its effect on giving to nonrelief nonprofits (September 11, 2004 Asian tsunami, 2005 U.S. Gulf Coast hurricanes, study of crises and giving in the 20th Century).