

To: Board of Visitors  
Executive Committee  
Center Advisory Boards

From: Eugene R. Tempel, Executive Director

Date: February 23, 2007

Subject: Center on Philanthropy Activities

Our 20<sup>th</sup> anniversary celebration is officially underway. The Trustees of Indiana University passed a resolution on February 2 commemorating the 20 years of service of the Center on Philanthropy beginning with its establishment by the Trustees of Indiana University on January 31, 1987. The resolution recognizes and commends the Center for the special projects it sustains, such as The Fund Raising School and the Lake Family Institute on Faith & Giving. It also commends the Center for its research, for the academic programs it has helped the university develop at IU Bloomington and IUPUI, for the university faculty members who have come together around Philanthropic Studies, and for the public affairs work the Center has done through major media outlets. We are grateful for the support of Indiana University, the IUPUI and IU Bloomington campuses; our key partner schools, such as the School of Liberal Arts, the School of Law, and the School of Public and Environmental Affairs at both IUPUI and IU Bloomington; and others who have made the work possible. And, of course, the achievement of the Center would not have been possible without the generous support of the Lilly Endowment, the W.K. Kellogg Foundation, The Atlantic Philanthropies, the McCormick Tribune Foundation, the Lumina Foundation, and so many other funders who have taken an interest in our work and support in everything from infrastructure to specific research projects.

We will use the occasion of the 20<sup>th</sup> anniversary not just to reflect on our accomplishments during the past 20 years, but also to examine the development of the field of Philanthropic Studies and nonprofit management and to focus on the needs of the field, the needs of nonprofit organizations, and the needs of philanthropy for the next 20 years and help plan the leadership role the Center might play in fulfilling those needs.

Since I last wrote you, the Center has hosted two additional distinguished visitors, Christopher Harris, Program Officer, Governance and Civil Society Unit at the Ford Foundation, and Sara Gould, President and CEO, Ms. Foundation for Women.

Christopher Harris, Senior Program Officer for Philanthropy in the Peace and Social Justice Program of the Ford Foundation in New York recently visited the Center in January. During his visit, Dr. Harris met with members of the Center's administration, faculty, and students. His engagement with students focused on the importance of using philanthropy as a tool for social justice and peace. During her whirlwind three-day residency, Sara Gould participated in 14 formal activities and interacted with more than

350 students, faculty, staff and community leaders on both the Indianapolis and Bloomington campuses. A diverse group of Center alumni, nonprofit leaders, interested community members, and students attended the community conversation in which Ms. Gould talked about engaging women in social change. During her visit, Ms. Gould met with Dr. Sandra Petronio, Chancellor Bantz's wife and a member of the Communication Studies faculty; Dr. Peg Brand, of the Philosophy Department; and Dean Astrid Merget at our sister program in SPEA Bloomington.

The distinguished visitors program provides students and faculty with current insight into cutting-edge research and practice in the field. It keeps the Center in touch with others who make major contributions to the field. Other distinguished visitors during the 2006-2007 academic year have included Giuliana Gemelli, Director of the Masters in International Studies in Philanthropy and Social Entrepreneurship program at the University of Bologna; Alessandro Leto, Professor of Sustainable Development at the University of Bologna; Renee Bekkers, Professor of Economics and Philanthropy at Utrecht University in the Netherlands; Scott Massey and Ted Malloch, authors of *Renewing American Culture*, who were Lake Family Institute visitors; Dr. Jim Yong Kim, Chair of the Harvard Medical School Department of Social Medicine; Ambassador James A. Joseph, President Emeritus of The Council on Foundations; Steve Gunderson, President and CEO of the Council on Foundations; Howard G. Buffet, President of the Howard G. Buffet Foundation; and Paige Ellison-Smith, President and CEO of Project K.I.D.

The Center on Philanthropy has developed a number of ways to make its services available through non-traditional formats. The Fund Raising School, of course, has always been offered in a workshop format in locations throughout the country and, in fact, around the world to make it convenient for practitioners. Years ago we developed an executive format for the Master of Art in Philanthropic Studies so practitioners could enroll in the program without leaving their positions. We worked with the School of Public and Environmental Affairs to develop an online graduate certificate in nonprofit management. Additional online graduate courses have also been developed to support the Executive MA in Philanthropic Studies, and recently, The Fund Raising School began offering its proposal writing course online.

But now come podcasts. (I don't even own an iPod). The podcasts are five-minute video presentations that can be viewed on a computer or downloaded to an iPod or other MP3 player. We expect to release two podcasts on March 1, "Overview of the Center" and "Summary of Premium Services." You can find them on the Center's website ([www.philanthropy.iupui.edu](http://www.philanthropy.iupui.edu)) on the "About Us" and the "Premium Services" pages. Instructions for downloading will be listed on the website.

Additional podcasts will be posted to the Center's website over the next four months. Podcasts will be offered as a special service to Premium Services subscribers. Topics include:

- Frequently asked questions of TFRS faculty

- *Indiana Gives*
- *Giving USA*
- *Philanthropic Giving Index*
- Administrative and fundraising cost study
- Findings about blood and organ donors
- Giving to the arts using analysis done for Americans for the Arts and Campbell & Company
- Center on Philanthropy Panel Study
- Philanthropy among the affluent
- Disaster giving
- Determinates of compensation of fundraising professionals

We continue disseminating findings from the study of high net-worth households in the United States that we completed for Bank of America. This past month, Bank of America sponsored discussions in Hartford, Connecticut, and Palm Beach, Florida. Discussions have also been held in Los Angeles, Chicago, Boston, and New York City. We wish to thank Bank of America not only for supporting this important study, but also for allowing the Center to release the information publicly and for making sure there is broad dissemination of the findings through the sponsorship of these events.

This brings you up to date on some of our recent activities. You can find information on other activities on our website. I have attached for your information a copy of the 20<sup>th</sup> anniversary of the founding of the Center. Thank you for your continued support. As always, your comments and suggestions are welcome.