

To: Board of Visitors  
Executive Committee  
Center Advisory Boards

From: Patrick M. Rooney, Executive Director

Date: July 21, 2009

Subject: Center on Philanthropy Activities

I'm happy to welcome two new members to the Center's Board of Visitors. Marcela de Rovzar, a philanthropist from Mexico and long-time friend of the Center, has served as president of the UNICEF Mexico advisory board and has founded several nonprofit human service and community development organizations in Mexico and New York City. She also founded Procura A.C., a training institute built on the principles of The Fund Raising School. She will add great depth to our board, especially in areas of our expanding international programs. Howard Buffett also joins the board. He currently holds a joint appointment with the Obama administration in the Department of Agriculture and the Office of Social Innovation. He has agreed to participate in the Center's upcoming symposium and has already challenged us to focus on programming to attract people under age forty. Howard's participation will add a young vision and expertise in new media. Finally, board member David Grange has resigned his position following his retirement from the McCormick Foundation. He contributed to the Center in several ways, including as Chair of the Board of Visitors this past year and led our strategic planning efforts the prior year. We wish him the best.

### **Academic Programs**

This summer the Center's Executive Master of Arts in Philanthropic Studies program admitted fifteen students from across the United States. These nonprofit professionals represent a broad spectrum of innovative leadership and acumen in the nonprofit sector. For instance, we have the Executive Director of the Franciscan Sisters of Chicago Service Corporation (FSCSC), the Executive Director of the American Red Cross, Howard County Chapter and the Vice President of Advancement at Voorhees College, one of our nation's preeminent historically black colleges. Ten students from the 2009 Executive MA cohort come from the Indiana, Kentucky, Ohio, Michigan region and five come from California, North Carolina, South Carolina, Georgia and Tennessee. Courses for the Executive MA program began May 12<sup>th</sup> and all of our new students convened in Indianapolis July 7<sup>th</sup> for Orientation and to kick-off the residential period of their course studies. I am personally looking forward to teaching one of the EXMA courses this summer: The Economics of Nonprofits.

### **Philanthropic Studies Faculty Updates**

Robert Bringle, Chancellor's Professor of Psychology and Philanthropic Studies and Director of IUPUI's Center for Service and Learning has made several presentations just this summer. In June, Professor Bringle gave the keynote address, entitled *Civic Engagement: What, How, and Why*, at the Campus Engage International Conference in Dublin, Ireland. Under his direction, the IUPUI Center for Service and Learning Research Collaborative hosted a Symposium on

Assessing Student Civic Outcomes, co-sponsored by American Association for State Colleges and Universities. Additionally, in June the Center for Service and Learning Research Collaborative hosted the First Annual IUPUI Research Academy, focused on developing research on service learning courses. Along with Center colleagues Bill Plater and P.H. Clayton, Bringle co-authored the chapter “Educating globally competent citizens through international service learning” in *The Handbook of Practice and Research in Study Abroad: Higher Education and the Quest for Global Citizenship* published by Taylor and Francis Books.

The Association for the Study of Higher Education’s *Reader on Philanthropy, Volunteerism, & Fundraising in Higher Education* co-edited by History and Philanthropic Studies Professor Andrea Walton and Marybeth Gasman (a graduate of IU Bloomington’s Higher Education and Student Affairs program) has won the John Grenzebach Award for Outstanding Published Scholarship from the Council for Advancement and Support of Education (CASE). The award was formally presented at the CASE Summit for Advancement Leaders July 9-11.

Professor of Political Science and Philanthropic Studies, Lauren Morris MacLean, recently signed a contract for a book from the Cambridge Series on Comparative Politics with Cambridge University Press. The book, *Informal Institutions and Citizenship in Rural Africa: Risk and Reciprocity in Ghana and Cote d’Ivoire*, is based on extensive field research in West Africa. Funding for the manuscript revisions were partially supported by the Center on Philanthropy.

Adrian Sargeant, the Hartsook Chair in Fundraising, recently presented to the Chairs of the Worldwide National Committees for UNICEF in Geneva, outlining the likely effects of the recession on giving and the actions that organizations might take to minimize the impact. He was also invited to present at the Biennial South African Institute of Fundraising Conference in Durban where he gave a series of six presentations to delegates on topics as diverse as digital fundraising, fundraising planning and donor retention. He was also voted the 9th most influential person in fundraising by readers of Professional Fundraising Magazine. He has been in the top ten since their poll was first created in 2003.

### **International Programs**

Following a year of preliminary discussion spearheaded by Bill Plater, Sun Yat Sen University’s (SYSU) Institute for Civil Society and the Center on Philanthropy are moving forward with a Memorandum of Understanding to begin working collaboratively. Alice Lau, a successful entrepreneur who gave up commerce for nonprofit work and became Director of the Institute at SYSU, recently spent a week in residence at the Center. She met with key staff and faculty to discuss ways in which the partnership would work with the Center. The Center is especially interested in a strong tie with the Institute for Civil Society because south China is at the center of the emergence of civil society in China and is the seat of the most entrepreneurial activity in the country.

Jens Boettcher of the University of Bremen, Germany, visited Indianapolis in mid-July to meet with key staff including Tim Seiler, Gene Tempel and Giles Hoyt and discuss possible research and training relationships. The University of Bremen wants to undertake a study of giving patterns among ethnic groups and immigrants that the Center’s research team will be involved with. Tim and Jens talked about new training initiatives including how the University of Bremen

might become "an agent for TFRS online courses." Such a partnership is promising because it furthers the Center's potential for service, knowledge, and revenue.

### **Research**

Researched and written by the Center, the *Giving in Kansas City* study reports that charitable giving by Kansas City-area donors totaled an estimated \$2.15 billion in 2007. In Kansas City, charitable giving is on the rise. Individuals with an income of \$100,000 or more gave almost twice the national average in 2007. The average gift in the Kansas City area was \$3,375 that year, which is 50 percent more than the national average of \$2,247. Commissioned by the Greater Kansas City Community Foundation, the study reflects the strong philanthropic commitment of the community's individuals and corporations, even in this time of economic difficulty. You can download the full report at:

[http://www.philanthropy.iupui.edu/Research/docs/GivingInKansasCity\\_2009.pdf](http://www.philanthropy.iupui.edu/Research/docs/GivingInKansasCity_2009.pdf)

### **The Fund Raising School**

As part of the Center's partnership with the United Way of America, The Fund Raising School (TFRS) is conducting a four-part "Fundraising in the New Economy" webinar series. Not only does this address a timely topic, but it also marks TFRS's first entry into the webinar field and foreshadows other work we're doing to ready TFRS to go online with courses in 2010.

### **Women's Philanthropy Institute**

Dr. Debra Mesch, Director of WPI, collaborated with Mark Wilhelm, Professor of Economics and Philanthropic Studies, and Economics graduate student Zach Moore on research about Jewish women's philanthropy using data from COPPS and PSID. She presented the findings in a paper entitled "Does Jewish Philanthropy Differ by Sex?" at the *Nashim* conference in New Orleans this month. *Nashim*, an academic journal devoted to Jewish women's studies and gender issues, will publish Mesch's paper along with other articles about Jewish women's philanthropy in a fall 2010 special issue. The research found that Jewish women who marry non-Jewish men are less likely to give to religion. For Jewish men who marry non-Jewish women, the result is the same. These results were not surprising, but secular giving is different. Jewish women who marry non-Jewish men give less to secular causes than all other Jews. Mesch inquired at the conference "What is it about Jewish women who marry non-Jewish men that makes them less likely to give to secular causes?" The results of her informal survey will be incorporated in the final paper.

As always, thanks you for your support of the Center on Philanthropy. Please let me know if you have questions, suggestions or concerns.