

To: Board of Visitors
Executive Committee
Center Advisory Boards

From: Eugene R. Tempel, Executive Director

Date: May 28, 2008

Subject: Center on Philanthropy Activities

In this month's letter I want to give you a brief update on some of the Center's international activities and plans. As you know, we identified International Development as a separate section of the 2008-2013 Strategic Plan (attached) with a goal of being recognized as the world's leading center for Philanthropic Studies. Under the leadership of Bill Plater as the Director of International Community Development, we are developing strategic international partnerships with universities abroad, collaborating with other centers in the U.S. to deliver programs and disseminate research internationally, seeking funds from international foundations to support student study, library materials, and a joint research program in collaboration with an international institution. We just received a grant from the International Development Fund at IUPUI to support travel.

Much of the work the Center is now involved with is a direct outcome of the international meeting held as part of the Center's 20th anniversary celebration last November. We have already hosted Barbara Ibrahim, Kareem Shalaby, and most recently Dina Sharif, from the John D. Gerhart Center for Philanthropy and Civic Engagement at the American University of Cairo (AUC). During her visit, Ms. Sharif presented her research "From Charity to Change: Trends in Arab Philanthropy," which maps institutional philanthropy in eight Middle Eastern countries.

Bill will be traveling this month to the Middle East, including a trip to the American University of Cairo to meet and further discuss a formal partnership with the Center on Philanthropy focusing on Arab philanthropy, Muslim philanthropy, and international philanthropy. The partnership will focus on these areas of collaboration:

- Library and Information Resources: Jointly develop a literature collection focused on Islamic and Arab philanthropy and on the development of philanthropic and nonprofit organizations in Arab nations since 1990.
- Professional Development Programs: Work with The Fund Raising School (TFRS) to develop and offer noncredit courses related to nonprofit management, fundraising, and related topics for both grant makers and for nonprofit organizations throughout the Middle East region and Africa.
- Graduate Nonprofit Certificate: Develop opportunities for several universities in the Middle East to offer the Indiana University graduate certificate in nonprofit management.
- Research on Muslim and Diaspora Philanthropy: Collaborate on expanding and deepening this initial research to consider Muslim philanthropy worldwide, including North America.

- Civic Engagement and Service Learning: Explore collaborations in civic engagement research and programs, including international service learning opportunities.
- Study Abroad: Explore opportunities for both undergraduate and graduate study abroad.
- Joint PhD: Explore the development of an international philanthropy PhD to be offered jointly by several cooperating universities, including the University of Bologna, AUC, and Indiana University.

We have identified Peking University as one of our strategic partners based on a relationship being developed by Indiana University. Arrangements have been made to host two faculty from Peking University for a one-month residency. We will reciprocate by sending two of the Philanthropic Studies Faculty members to China. Peking University's Center for Civil Society Studies and the Center for Law and Civil Society are recognized as leaders in the emerging study of the nonprofit sector and related issues of philanthropy in China.

One of our first international partnerships was with the University of Bologna's Masters in International Studies in Philanthropy program. Kelly Albertson, Mary Beth Kraft, and Nicole Alexander, three of our M.A. students, just returned from the spring semester at the university. The students reported that one of the most enriching components of their semester in Italy was the opportunity to learn from their fellow international classmates. Students in the program come from all over the world including Zimbabwe, Turkey, Italy, Kenya, Cameroon, Switzerland, Morocco, South Africa, and Brazil. Through class discussions and group projects they learned to view global philanthropy beyond our American-focused lenses. In addition, they had an opportunity to hear presentations from many international visiting professors and speakers including Sara Gould, President of the Ms. Foundation for Women, who talked about social justice philanthropy; Leon Irish and Karla Simon, professors of law in the U.S. and Central Europe, who provided an overview of international nonprofit law; Thomas Van Hippel (Germany), and Andrea Maltoni and Alceste Santuari (Italy) who presented on European foundation law and the evolution of Italian banking foundations; Dina Sharif, Associate Director of the John D. Gerhart Center at the American University in Cairo who talked about Islamic Philanthropy; and other intriguing speakers including Dwight Burlingame and Wolfgang Bielefeld from the Center on Philanthropy. Next spring a group of students from the University of Bologna will study at the Center.

We recently released *Generational Differences in Charitable Giving and in Motivations for Giving*, funded by Campbell & Company. The study found that donors across all generations tend to give the same amount to philanthropic causes when controlling for other factors such as income, education, and frequency of attendance at religious services. While those in the Millennial generation – born after 1981 – are generally less likely to give and tend to give less when they do, those tendencies are associated more with income, education level, and religious attendance than age. Using survey data from more than ten thousand individuals distributed across five generations, when all factors are equal, the average giving level of Millennials was roughly equivalent to that of other generations. We find this to be good news for the future of philanthropy, especially because the study also found that the Millennial generation are more likely to cite “desire to make the world a better place” as a key motivation for their giving. The executive summary and full report are available at <http://www.campbellcompany.com/articles.html>

Recent events called for the Center to provide timely, accurate, and in-depth answers to the public's questions about philanthropy, and major media outlets continue to come to us for those answers. In the past two weeks alone, our staff have been quoted and our research cited in *TIME*, *USA Today*, NPR's *Day to Day*, in a national *Associated Press* story picked up by the *Los Angeles Times* and other major papers across the country, the *Christian Science Monitor*, the *Indianapolis Star*, and the *Indianapolis Business Journal*. During this period our experts have again provided the public with timely information on disaster giving and other topics. In fact, the Center's research was featured on the front page of the *Washington Post*. The article can be found at:
<http://www.washingtonpost.com/wp-dyn/content/story/2008/05/22/ST2008052204191.html>.

The Center on Philanthropy Research Fund program recently funded two Philanthropic Studies Faculty members. Mark Wilhelm, an Economics and Philanthropic Studies faculty member here at IUPUI, will develop a project entitled "Experimental Designs to Test Impure Altruism," which will increase the understanding about the kinds of fundraising solicitations that evoke impure altruism as a motive to give. Una Osili and Cagla Okten, both IUPUI Economics faculty members, will develop a project entitled, "Charitable Giving to International Organizations and Preferences for International Redistribution," which will investigate charitable behavior to international organizations. Una and Cagla will analyze Center on Philanthropy Panel Study data along with the General Social Survey to study how income, ethnic composition, presence of the foreign born, and perceptions of official development assistance influence international giving.

It was great to see a number of Center alumni at the annual Council on Foundations conference earlier this month. Rusty Stahl, who founded Emerging Practitioners in Philanthropy, played a major role in the conference. Caroline Altman Smith, currently at the Lumina Foundation, is moving to Kresge Foundation where she will join alum Mandy Pitman Valentine. Additionally, one evening a number of D.C. area alumni gathered with Center staff. This included Wendy McLaughlin, Program Analyst of the National Cancer Institute; Clay Braswell, Director of Development at the Bazelon Center for Mental Health Law; Olukemi "Kemi" Ogidan, Executive Director of CCS; Helen Kim, Program Associate with the Jack Kent Cooke Foundation; Brad Kruse, Program Director with SRI; Colleen Ochoa Peters, Director, Philanthropic Services with the Community Foundation for Southeast Michigan and Christy Schwengel, Director of Major Gifts for Co-op America.

For the past twenty years the Center has honored national leaders in the field at the annual IUPUI Spirit of Philanthropy Luncheon and Awards Ceremony. This year's awards were presented on April 17th to Harriet M. Ivey, president and CEO of the Nina Mason Pulliam Charitable Trust, and The Honorable P.A. Mack, Jr. for their contributions to university programs and departments through their gifts and voluntary service. Both have been loyal donors to the Center and members and chairs of the Board of Visitors. Please join me in thanking them for their service and role in building the Center and the field of Philanthropic Studies.

Ruth W. Messinger, president of American Jewish World Service (AJWS) was a Lake Distinguished Visitor May 18-20. Ms. Messinger has had a long career in public service and has lead the AJWS, an international development organization providing support to 300 grassroots social change projects throughout the world, since 1998. Her visit to Indianapolis included a gathering of college students from the Jewish community interested in hands-on volunteerism, an

interfaith discussion with local congregational leaders, a formal luncheon meeting to executives and civic leaders, a discourse with prominent individuals in the central Indiana Jewish community, and an interview on WFYI Public Radio's [Sound Medicine](#). Ms. Messinger's visit was orchestrated in collaboration with members of the Lake Institute Advisory Board, leaders of Congregation Beth-El Zedeck, the Jewish Federation of Greater Indianapolis, and the Jewish Community Relations Council. Her speaking engagements highlighted AJWS's work across faith barriers, the need for continued attention on Darfur – the only genocide to be recognized as such by our government while still occurring – and the increasing pressures high food prices and natural disasters are placing on the world's most underserved communities. Her organization, a non-traditional Jewish agency serving non-Jews, emphasizes support for existing indigenous grassroots organizations around the world. Ms. Messinger believes that the tools to fix humanity's greatest needs already exist, though they remain to be implemented, and all of AJWS's work is driven by the Jewish principle of *Tikkun Olam* which calls the faithful to help repair a broken world.

The Center is working in collaboration with American Humanics to develop programming for the annual Campus/Executive Directors (CED) Professional Development Conference in late May and the 2009 American Humanics Management Institute (AHMI). The CED Professional Development Conference will be held at IUPUI. The Center is providing three fundraising tracks that support the work of the CEDs as they develop fund development courses on their campuses as part of the American Humanics program. Many of the CEDs do not have previous experience or specific knowledge in fundraising themselves, making the TFRS component especially valuable. In addition, Adrian Sargeant, Hartsook Chair in Fundraising at the Center, is creating a syllabus for an Introduction to Fundraising course that would include resources and assignments appropriate for AH undergraduate students as well as instructor resources and strategies for teaching an introductory course in fundraising.

Jim Morris, former Executive Director of the United Nations World Food Programme, and I are serving as co-chairs of the 2009 Host Committee for the AHMI event to be held on January 4-7 in Indianapolis. TFRS is working with Bob Hartsook from our Board of Visitors to develop the fundraising track for the 2009 AHMI event which will bring 800 American Humanics students and Campus/Executive Directors to our campus. Jim Morris and Martha Lamkin, former president of the Lumina Foundation, will serve as plenary speakers.

The Center on Philanthropy Executive Committee, including Board of Visitors Chair Gail Freeman, and Vice Chair David Grange, met this month and approved the Center's 2008-09 budget and the 2008-2013 Strategic Plan. A final version of the plan is available on our website: http://www.philanthropy.iupui.edu/About/strategic_plan.aspx

Thank you for all of your work on the strategic plan and all that you do in support of the Center on Philanthropy. As always, your comments and suggestions are welcome.