

To: Board of Visitors
Executive Committee
Center Advisory Boards

From: Eugene R. Tempel, Executive Director

Date: April 23, 2008

Subject: Center on Philanthropy Activities

The Board of Visitors met last month to discuss the strategic plan for 2008-2013 and the Center's vision for the future. Our new strategic plan has been shaped by the Philanthropic Studies Faculty and Center staff, the various advisory committees related to our work, and the Center's Board of Visitors. It will now be discussed and approved by the Center on Philanthropy Executive Committee in May. This plan specifically identifies what the Center will have to focus on in the next five years to achieve its vision in 2018.

We welcomed three new members to the Board:

- Maureen Hackett – A community leader and volunteer from Houston, Texas and incoming chair of the Houston Community Foundation.
- Joy Persall – Executive Director of Native Americans in Philanthropy from Minneapolis, Minnesota.
- Myra Selby – A partner with the law firm Ice Miller in Indianapolis, Indiana.

We also elected officers for 2008-09. They are:

- Chair - David Grange, President of the McCormick Tribune Foundation, Chicago
- Vice Chair - Tom Glenn, President of the Wilbur and Hilda Glenn Family Foundation, Atlanta

By virtue of their offices, David and Tom will serve as members of the Executive Committee of the Center for 2008-09. We thank Gail Freeman for her services as Chair for 2007-08. Because she will be Immediate Past Chair on July 1, Gail will serve as the chair of the Nominations Committee of the Board of Visitors. The Executive Committee approves the Center's strategic plan, its annual budget, and evaluates the Executive Director. It is chaired by Uday Sukhatme, Executive Vice Chancellor of IUPUI, and members include the Dean of Liberal Arts and the Dean of the School of Public and Environmental Affairs (where the Center has its primary academic relationships), the Chair of the Philanthropic Studies Faculty, and the two officers of the Board of Visitors.

We also honored John Leslie as he steps down from the Board of Visitors and moves to an advisory role with my "Kitchen Cabinet." John has been involved in helping us shape the Center on Philanthropy since its inception. We will miss his wise council and sound advice at the Board

of Visitors meetings and his penchant for chocolate desserts. But we are grateful that he will still be available for consultation through this special group.

Jen Shang is our first Ph.D. student to successfully defend her dissertation. She is scheduled to graduate in May and will hold our first Post Doctorate position which has been funded by the Hewlett Foundation. Three additional Ph.D. students are scheduled to graduate in August. The year 2008 marks a milestone for our doctoral program and the Center. In the past 20 years, we have come from an opening symposium in the fall of 1987 and the first graduate course in the spring of 1988 to the first students completing a Ph.D. in Philanthropic Studies in 2008. This is a time to express gratitude to Indiana University, all of the faculty who have become involved in Philanthropic Studies, SPEA and especially the School of Liberal Arts, and the University Graduate School for establishing the Ph.D. in Philanthropic Studies.

This year we also celebrate the graduation of ten students who earned the Master's in Philanthropic Studies degree and ten from the Executive Master's degree program. Demetrees Hutchins, one of our M.A. graduates, has already been accepted into the Higher Education and Student Affairs Doctoral Program at IU Bloomington. She is a remarkable individual who was raised in the foster care system and was a Nina Scholar with the Nina Mason Pulliam Charitable Trust. She credits higher education with changing her life. In addition, there are fifteen students graduating from the SPEA MPA program with a concentration in nonprofit management at IUPUI, 31 at IU Bloomington, and nine students who have completed the Nonprofit Management Certificate through the SPEA program at IUPUI.

Our students receive many prestigious internships. But I want to let you know about one of our continuing M.A. students, Nadia Alvarado of Nicaragua, who has been selected to serve as an intern this summer at the United Nations Secretariat in New York with their Division for the Advancement of Women. This is a distinguished honor and an excellent opportunity for Nadia. The United Nations awards a variety of part-time and full-time internships to highly motivated undergraduate and graduate students. Interns must possess a strong interest in international affairs, good writing and research skills, and formidable knowledge of the United Nations and other multilateral institutions. Since the internship takes place in New York, interns are often able to attend various United Nations meetings, briefings, and special UN events as well. Interns selected for the summer internship period organize and direct a weekly "brown-bag" luncheon program, inviting members of the United Nations, Permanent Missions to the UN, and United Nations Association of the United States of America (UNA-USA) senior staff to address subjects determined by the interns.

Now to new students who will be joining us in the fall. We have just made our selections for the incoming Master's and Ph.D. classes for 2008-09. The incoming students are extraordinary and accomplished individuals. Out of four names we put forward for University Fellowships, three received this campus award which will provide them with full tuition and a stipend for their first year of study. For the Ph.D. in Philanthropic Studies program we have offered admission to seven individuals with an average graduate grade point average of 3.78. Four are international students coming from Germany, Latvia, Taiwan, and China, and one student coming from our sister program at the University of Bologna. Their research interests include:

- The rhetoric of major gifts literature and the extent to which the language of fundraising has marginalized references to money in favor of transformational acts.
- Altruism and volunteerism as it relates to organizational survival and long-term goal accomplishment.
- Christian forms of philanthropy: the social change philanthropy inspired by H.D. Thoreau, A. Bronson, and N. Hawthorne.
- Building a theoretical foundation to support the development of the nonprofit sector in China.
- How historical, cultural, and political factors influence philanthropy and how these factors need to be triggered in order to develop philanthropy in former Soviet republics.
- The various models and histories of philanthropy in the Americas; developing a new approach to philanthropy based on best practices within each tradition.
- The complex relationship between philanthropy, democracy, and counter-terrorism financing.

In the Master's in Philanthropic Studies program:

- We have offered admission to twenty-four students of which four are Hispanic, two are Asian-American, three are African-American, and two are international students coming from Costa Rica and China.
- They come from a wide variety of colleges and universities, from Indiana University to University of Kansas to Wright State University.
- This year's class also includes students with undergraduate degrees from Ivy League schools including Wellesley College, Harvard, Baylor, and Princeton.
- All have had considerable experience in philanthropy, including a case manager at a nonprofit community health agency, a clinical research administrator at the IU School of Medicine, an exhibitions coordinator at the Birmingham, Alabama Bloomfield Art Center and a Teach for America member.
- Five of the students will also be enrolled in SPEA's MPA program.

In the Executive Master's program:

- We have offered admission to fourteen students.
- All have had considerable experience in philanthropy, including the Director of Corporate and Foundation Relations and Associate Director of Major Gifts for Yale Law School, Director of Alumni Relations for Tau Kappa Epsilon Educational Foundation and the Director of Development at the Ann Arbor Summer Festival.
- Twelve will be coming from outside Indiana.

Earlier in April, Dr. Cynthia Sanborn, Universidad del Pacifico, visited the Center at the suggestion of Paul Edison who serves on the International Board of the Indiana University Foundation. We previously worked with Dr. Sanborn during our Kellogg Building Bridges grant, so it was great to take advantage of the opportunity to meet with her again and to discuss ways in which our institutions can work together. Dr. Sanborn also participated in the Arizona-Indiana-Michigan (AIM) meeting that we hosted on April 7-8. Our AIM partners, Robert Ashcraft from Arizona State University and Kathy Agard from Grand Valley State University, and our W.K.

Kellogg evaluators met with us to discuss our next steps. One item we discussed was how our alliance, as opposed to only one of the AIM partners, can work with universities in other countries. We think this will be a useful approach.

We had another special visitor for the annual Lake Lecture. On April 10, the Lake Institute on Faith & Giving hosted Dr. Paul Schervish, Boston College, as the distinguished lecturer for the fifth Lake Lecture. His lecture was entitled "Receiving and Giving as Spiritual Exercise." Dr. Schervish focused on the spiritual senses underlying philanthropy. He described "receiving and giving" as the spiritual essence of philanthropic acts. In the Christian tradition, receiving and giving are forms of prayer marking the way to philanthropic discernment. In the Buddhist tradition, they are parts of the practice of meditation whereby one "breathes in the pain and suffering of the world for cleansing and purification in order to breathe out care and compassion."

A panel of four people engaged Dr. Schervish in conversation following his presentation: an estate planning attorney, a university development officer, a theological teacher and adjunct teacher in The Fund Raising School, and a member of the clergy. All agreed that philanthropic action is in some way a spiritual practice. Each panel member also saw their role as philanthropic counselors and fund raisers to be akin to that of a "spiritual director."

I want to let you know that we have "reorganized" our bookstore. You can purchase Center-related books from Amazon.com. Simply go to the Center's website, www.philanthropy.iupui.edu, and click on "Books." Then click on any of the topic categories on the left hand space to see all of the available titles. When you purchase books via the Center's website through Amazon, the Center receives a commission that helps support our work. But there's a bonus: if you buy anything from Amazon.com by going through the Center's website we get a small commission on that, too. So here is another way you can support our work. To get to the Amazon site, click on "Books" then type in any title to get to the Amazon browser.

We will send you a copy of the final strategic plan when it is approved by the Executive Committee. Thank you for all of your work on the strategic plan and all that you do in support of the Center on Philanthropy. As always, your comments and suggestions are welcome.