

To: Board of Visitors  
Executive Committee  
Center Advisory Boards

From: Eugene R. Tempel, Executive Director

Date: May 25, 2007

Subject: Center on Philanthropy Activities

We finished commencement ceremonies last week. Sixty students in the Master's degree programs completed graduation requirements - 23 in the MA, 8 in the MPA-Indianapolis, 25 in the MPA-Bloomington, and 4 in the MA-MPA dual programs. We hosted our annual graduation dinner in Indianapolis and a luncheon in Bloomington to recognize their achievements. We are grateful to the School of Liberal Arts at IUPUI and the School of Public and Environmental Affairs at IUPUI and IU Bloomington for the partnership that makes these graduate programs possible. And we are extremely proud of the outstanding individuals who have come through these programs. These graduates are going to interesting places, for example:

- Elizabeth Bender, who completed the MA in Philanthropic Studies and the MPA in Nonprofit Management dual degree at IUPUI, will become a development associate at the Weill Cornell Medical Center in New York.
- Nyasha Hardley-Fadeyai, who completed the MA in Philanthropic Studies, will be interning this summer with the McCormick Tribune Foundation.
- Angela Carr Klitzsch, who completed the MA in Philanthropic Studies, will become a program associate at The Clowes Fund, Inc. in Indianapolis.
- Megan Siehl, who completed the MPA in Nonprofit Management at IUPUI, will become the development officer at Girls, Inc. in Indianapolis.
- Dagmar Seely, is beginning work on the PhD in Curriculum and Instruction program at Indiana University Bloomington, School of Education, after completing her MA in Philanthropic Studies.
- Patrick O'Rourke, who completed the MPA in Nonprofit Management at IUB, will become a teaching and research assistant at the University of Alabama, College of Communications and Information Sciences, and will continue his PhD. studies in Mass Communications.
- Eric Snell, who completed the MPA in Nonprofit Management at IUB, will become the national director of University Partnerships and Alternative Certification for Teach For America.

Look for our graduates in your communities and networking groups.

We publicly released a study we did for the Aspen Institute on the impact of foundations' overhead funding policies on human services and educational organizations. A major finding from the study is that a large majority of foundations (69 percent) actually do support nonprofits' overhead expenses, such as rent, administrative staff, accounting systems, and strategic planning.

At the same time, nonprofits indicated that they lack adequate funding for their overhead, and 75 percent do not receive foundation funding for core operations. Perhaps the disconnect is primarily a communications issue. We believe that bringing these tensions to the forefront will foster a dialog between nonprofits and foundations about these important funding issues. The working paper is available via the Center's web site. We will be developing two public pieces that will translate the results of the study into documents for practitioners.

As we reported last month, these types of important research projects attract attention from the media to the Center as a credible and neutral resource for information about what occurs in the nonprofit sector. From January 1 to May 2, we have received 163 media requests. A number of Center staff and faculty help media understand what we have learned. I interviewed with Stefano Pistolini, a respected Italian journalist who is creating a documentary about contemporary issues related to foundations and philanthropy to be aired nationally on Italian television. I also helped with commentary in interviews with writers from *USA Today* on the \$16 billion in philanthropic gifts from Mrs. Helen Walton's estate and with *Money* magazine on the best ways to give away \$5,000 - what issues are involved and how to do it responsibly.

Dwight Burlingame was quoted in a *Barron's* article about mentoring and developing the next generation of philanthropists and was interviewed by the *Atlantic Monthly* for a story on philanthropy trends over time. Tim Seiler was quoted in a *Washington Post* story about disaster giving in response to the Virginia Tech shooting. Patrick Rooney was quoted in the *New York Times* in an article about the amount of charitable donations generated by a special tax break to benefit victims of Hurricane Katrina and other charities. Patrick was also quoted in a *St. Petersburg Times* story on online giving that was picked up by the *Associated Press* nationally and the *Seattle Times*. Also, look for a mention about the Bank of America high-net-worth household study in the June issue of *Town and Country* in their feature about philanthropy. Ellen Remmer, who serves on the Board of Visitors, and Tracy Gary, who serves on the Women's Philanthropy Institute advisory board, were quoted in the story as well.

Our Executive Committee met this month to conduct the executive director's review and to approve the Center's strategic plan for 2007-2012. The Board of Visitors Strategic Planning Committee and our Philanthropic Studies Faculty offered input and feedback into the development of the final version of the plan. We will conduct a thorough review of the strategic plan and begin development of the 2008-2013 plan in the fall with both external and internal feedback. The Center's cabinet will participate in a retreat in November; David Grange will host the Board of Visitors Strategic Planning Committee at Cantigny in December; the Center staff and the Philanthropic Studies Faculty will have an opportunity for input in January; we will circulate a draft to all stakeholders in February; and the Board of Visitors will discuss the plan at its March meeting. The executive committee will act on the final version at their meeting in May 2008.

I also wanted to let you know that one of our colleagues on the Executive Committee, Astrid Merget, Dean of the School of Public and Environmental Affairs, has announced that she is leaving Indiana University to become Executive Vice Chancellor and Provost of Louisiana State University at Baton Rouge. Astrid has been a long-time champion of the Center and instrumental in the success of our joint degree programs. She is one of the scholars who has studied nonprofits

