

To: Board of Visitors
Executive Committee
Center Advisory Boards

From: Eugene R. Tempel, Executive Director

Date: April 20, 2007

Subject: Center on Philanthropy Activities

I have just returned from teaching in our exchange program with the University of Bologna. We can be proud of what the Center has accomplished in partnership with Professor Giuliana Gemelli and her colleagues who have organized the Master's in International Studies in Philanthropy and Social Entrepreneurship. It was an exciting week for me and a wonderful opportunity to meet with students from around the world who are all passionate about the nonprofit sector. For this third cohort, Dwight Burlingame taught history of philanthropy and comparative aspects of philanthropy, Kevin Robbins taught legal aspects of philanthropy, David Smith taught ethics and philanthropy and professors Steinberg and Gunderman provided guest lectures.

The class is very impressive and includes students from Asia, South America, Africa and other parts of Europe in addition to Italy. Three of our Indiana MA students (Megan Ream, Nyasha Hardley-Fadeyai, and Jasmine Burnett) were in Bologna during the spring semester of 2006. This spring we have had three students from Bologna here at IUPUI, Andrea Martelli (Italy), Peter Christian Weber (Germany), and Ana Filipa Barcelos Pereira Da Silva (Portugal). The exchanges provide rich learning experiences for all of our students.

Now to new students who study on this side of the Atlantic. We have just made our selections for the incoming MA and PhD classes for 2007-08. We have some extraordinary and accomplished students who will join us this fall. For the PhD in Philanthropic Studies program we have offered admission to four individuals with an average graduate grade point average of 3.83:

- One would like to research the methods nonprofit managers use to address their organization's evaluation measures and how they can improve their performance and accountability to stakeholders.
- Another wants to explore mutual accountability and the relationship between local governments and community-based civil rights organizations.

Our admits are from all over the world - two from Seoul, South Korea, one from Ghana in West Africa, and one native Hoosier.

For the MA program:

- We have offered admission to twenty-four students (including January admissions).

- They come from a wide variety of colleges and universities and have an average undergraduate grade point average of 3.45.
- All have had considerable experience in philanthropy, including a previous controller of the Indianapolis Marion County Public Library, a development officer with the Central American Women's Fund, a coordinator of volunteer programs at the University of Idaho, and an AmeriCorps member.
- All have impressive records of volunteering, and several have been working since finishing their undergraduate degrees.
- Eight of the students will also be enrolled in SPEA's MPA program; this is one of the largest groups of dual-degree candidates we have admitted.

In the executive MA program:

- We have offered admission to seventeen students.
- All have had considerable experience in philanthropy, including several leaders holding upper management positions of nonprofits all over the country and world.
- More than half will be coming from outside Indiana to participate in the program.

At the end of March, the Lake Family Institute on Faith & Giving hosted Dr. Mark Noll, University of Notre Dame, as the distinguished lecturer for the fourth Lake Lecture. His lecture was entitled "The Logic of Evangelicalism and the Challenges of Philanthropy." In his presentation, he described four evangelical traits and characteristics as central to the evangelical practice of philanthropy: (1) Evangelicals are generous. (2) American evangelicals have adapted easily and without a second thought to the democratic, free market and entrepreneurial culture of the United States. (3) American evangelicals have shied away from intentional discussion of wealth, money, and economic affairs in general. (4) The strengths and weaknesses of evangelical philanthropy are both explained by the intensely personal focus of evangelical religion.

Dr. Noll offered four injunctions as guides to a wiser evangelical philanthropy as evangelicals look to the future: (1) Go beyond Bible verses as signposts for economic life to biblical themes and serious theological reflection capable of addressing the full depth of economic reality without losing personal engagement with the Bible. (2) Go beyond the personal and the immediate to the cultural and the institutional without losing the personal and the immediate. (3) Go beyond the parachurch to the denominational and interdenominational, but without losing the parachurch as the generous funding of parachurch organizations has been the crown jewel of evangelical philanthropy. Be willing to link up with long-term cooperative projects. (4) Go beyond altruism without calculation to altruism with calculation, but without losing the altruistic impulse. In conclusion, Noll said, "The key to a more Christian evangelical philanthropy is not a turn from the grace of God; it is to understand more comprehensively, more profoundly, and more extensively how deep and wide that grace actually is."

We kicked off our 20th anniversary celebration with a special reception at the Association of Fundraising Professionals (AFP) conference in Dallas. At the reception we recognized Bob Hartsook's gift that enabled the naming of Adrian Sargeant to the Robert F. Hartsook Chair in Fundraising, and AFP presented us with a special recognition award. We will host several 20th anniversary events around the country through June 30, 2008. Our largest event will be held on

November 4-5 in Indianapolis where we will host many notable speakers, including Patty Stonesifer, Diana Aviv, and Jim Morris. We are pleased that two Board of Visitors members have been among the first to commit to sponsorships for the 20th anniversary celebration. The McCormick Tribune Foundation and Johnson Grossnickle and Associates have already signed on as sponsors. In addition, Tom Glenn, Gail Freeman, and John Leslie are actively planning receptions in their communities.

Next week we will recognize two of our special supporters at this year's 2007 Spirit of Philanthropy Awards. The Center was involved in the development of this event, which will celebrate its 20th anniversary next year. The Spirit of Philanthropy Awards recognizes individuals, corporations, and foundations that have provided philanthropy and voluntary service to the schools and programs at IUPUI. Tom Glenn is the president of the Wilbur and Hilda Glenn Family Foundation in Atlanta, Georgia, and a member of our Board of Visitors. Tom has been involved in philanthropy education for a long time. The Glenn family recently established the Glenn Family Innovation Fund, which will allow us the flexibility to pursue new endeavors and advance the work of the Center. The Lumina Foundation for Education has established a fellowship program for students in our Philanthropic Studies doctoral program. The fellowship will help us attract top-notch candidates to our program. We are also grateful to Lumina for employing two of our alumni. They will accept the award on behalf of the Foundation. Please join me in congratulating these winners of our 2007 Spirit of Philanthropy awards.

Our former Board member P.A. Mack has established an endowed fellowship for our doctoral students in my name. I am both grateful for and humbled by his gesture. P.A.'s gift will be matched by endowment funds granted to us for this purpose by the Lumina Foundation. These upcoming scholars will serve in leadership positions and shape the future of the field. With the Lumina match, P.A. was able to establish a \$100,000 fellowship through a current gift which will allow him to meet the scholars his gift is supporting. And, thanks to the gift from the Lumina Foundation, there is \$50,000 available as a match for another donor to set up a doctoral fellowship.

On April 11 we released the *Giving in Illinois* report. This study, organized by the Donors Forum of Chicago, found that Illinois households are more likely to give than households nationally (77 percent compared with 67 compared from the Center on Philanthropy Panel Study). This result is influenced by the higher percentage of Illinois households with income less than \$100,000 who are donors than is typically found nationally. At higher income levels, the vast majority (9 in 10) of households are donors, which holds true for both Illinois and for the U.S. as a whole. Another interesting finding was that among households with less than \$50,000 in income, residents of the Chicago-area suburbs were more likely to be donors than residents of small cities or towns, which was expected because of conceptions of how people define their "community." There were two clusters of persons who might give more - people who wanted to know more about how their money would be used, and those who said they would give more if they had more resources or did not have other financial commitments.

Thanks to these types of cutting-edge research projects, we continue to receive a great deal of attention from the media who approach us as a reliable source for information and commentary about the sector. Analysis recently conducted for Google.org by our research team formed the

basis for an opinion piece by a Google executive in a recent issue of the *Wall Street Journal*. The piece focuses on the small proportion of overall giving and of giving by the wealthy that goes to support people who are poor or disadvantaged. Data from our research efforts were also cited in *Sojourners* magazine and *Fortune* magazine. And during past weeks, the Center's faculty and staff experts were quoted in *Fortune* magazine, the *Wall Street Journal*, *Associated Press*, *Indianapolis Business Journal*, *CFO Magazine*, the *St. Petersburg Times*, the *Pittsburgh Post-Gazette*, the *Seattle Times*, the *Charleston Gazette* and *Philanthropy Journal*.

Thanks for your counsel and support. As always, your comments and suggestions are welcome.